



THE FINAL TRANSNATIONAL PROJECT MEETING OF **MESS4GE**: REFLECTING ON ACHIEVEMENTS AND SHAPING THE FUTURE

The MESS4GE project reached an important milestone with its final Transnational Project Meeting (TPM), held at the University of **Nicosia, Cyprus**. This pivotal gathering brought together project partners to reflect on the journey we have shared, celebrate our accomplishments, and strategically plan the next steps as the project nears its conclusion.



KEY HIGHLIGHTS OF THE FINAL TPM

1. Planning the Closing Activities: Partners collaboratively outlined the final tasks to ensure the successful wrap-up of the MESS4GE project. This included reviewing the remaining deliverables, final reports, and dissemination activities to guarantee that the project's outcomes are effectively shared with stakeholders across Europe.

2. Discussing Project Sustainability: The core focus of the meeting was on the sustainability of MESS4GE's results beyond the project lifecycle. Discussions revolved around strategies to maintain the momentum, such as integrating the project's tools and methodologies into partner organizations' ongoing activities, and fostering continued collaboration among the network of SMEs, researchers, and experts.

3. Reflecting on Achievements and Lessons Learned: Partners reviewed the impactful work carried out across different work packages, including the tools developed to support SMEs in their ESG reporting efforts. The exchange of experiences, insights into SME visits, and feedback from the consultants that finished the company visits were the main aspects of the discussions.

The MESS4GE project has not only delivered tangible tools and resources for SMEs but has also built a strong community of practice dedicated to advancing ESG excellence across Europe.

We extend our heartfelt thanks to all partners, SMEs, experts, and stakeholders who have been part of this transformative journey. Your dedication and collaboration have been the driving force behind the project's success.

Stay connected with us as we share the final outcomes and explore new opportunities to continue supporting SMEs on their ESG journeys!



CELEBRATING ESG EXCELLENCE: A RECAP OF THE INTERNATIONAL EVENT AT THE UNIVERSITY OF NICOSIA

On January 23, 2025, the University of Nicosia was the vibrant host of the "International Event for SMEs: ESG Excellences," a key moment for the MESS4GE project that brought together industry leaders, experts, and representatives from across Europe. This dynamic event provided a platform for sharing insights, challenges, and success stories surrounding Environmental, Social, and Governance (ESG) reporting for SMEs.

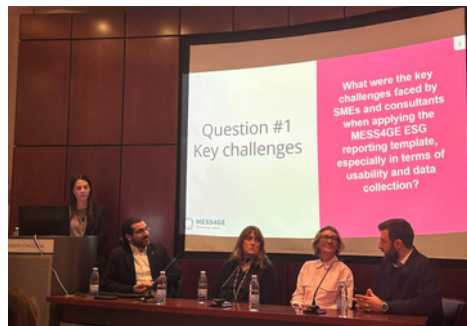
A PAN-EUROPEAN EXCHANGE OF IDEAS

The event featured presentations from five different countries—Cyprus, Spain, Italy, Greece, and Ireland—each offering a unique perspective on the state of ESG reporting within their respective markets. These reports not only highlighted the regional challenges but also demonstrated the innovative solutions SMEs are adopting to integrate sustainability into their core operations. Representatives from each country presented their national ESG reports, offering valuable insights into how SMEs are navigating their sustainability journeys.



KESEA AND UNIC'S COLLABORATIVE REPORT

One of the standout moments of the event was the presentation of a special ESG report created by KESEA, a Cyprus-based company, in collaboration with the University of Nicosia (UNIC). This joint effort offered an in-depth look at how a public-private partnership can create impactful ESG solutions tailored to the needs of SMEs. The report highlighted the strategic steps taken by KESEA to enhance their own sustainability efforts while also providing valuable insights for other SMEs looking to start or improve their ESG journey.



ROUNDTABLE DISCUSSIONS: DEEPENING ENGAGEMENT

The event also featured an engaging roundtable session, where experts and participants discussed key themes from the presentations. The conversation revolved around the hurdles SMEs face in ESG adoption, including the complexity of reporting standards, the need for better data collection tools, and the challenge of aligning sustainability with business profitability. These discussions sparked fruitful exchanges on how to build a supportive environment for SMEs to thrive in their ESG commitments, with participants emphasizing the importance of collaboration, education, and clear regulatory guidance.

A MILESTONE FOR THE MESS4GE PROJECT

As the MESS4GE project nears its conclusion, the event served as a reminder of the importance of supporting SMEs in their sustainability efforts. The diverse range of presentations and discussions showcased the significant progress made across Europe, and the project's impact on fostering collaboration among partners to improve ESG reporting for SMEs.

LOOKING AHEAD

As the event wrapped up, there was a shared sense of accomplishment and optimism about the future of ESG for SMEs in Europe. The successful exchange of knowledge and the relationships built throughout the event will undoubtedly continue to support and inspire SMEs as they navigate the complexities of sustainability.

A big thank you to all the partners, presenters, and attendees who made this event a resounding success. With initiatives like MESS4GE, SMEs are well on their way to becoming key players in shaping a more sustainable future for Europe.

